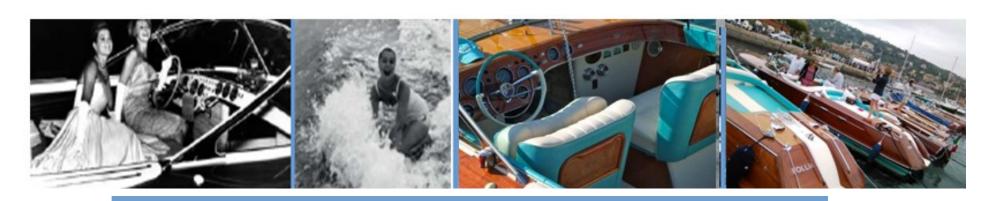


LA DOLCE VITA
IN RIVIERA
GRANDI EVENTI NEL TIGULLO

Update: 11/04/2017

Event description





2° TRIBUTO A CARLO RIVA

RADUNO ED ESPOSIZIONE DI MOTOSCAFI RIVA D'EPOCA

JUNE 2 > 5, 2017
SANTA MARGHERITA LIGURE

























THE EVENT

Following the great success of June 2015 First Edition, the Tribute to Carlo Riva is back in Santa Margherita Ligure, first week end of June 2017.

The Tribute, already in agenda together with other 2017 city events, is promoted by Santa Margherita Ligure Municipality in cooperation with the Committee "Team for Santa", the local Pro Loco and other important business realities of the District.

From Thursday June 1 to Monday June 5, 2017 ship owners of superb Riva vintage motorboats and few more recent models, members of "Riva Historical Society" and "Riva Society Italia", will gather in Santa Margherita Ligure to have a short holyday, visiting the splendid neighborhoods and offering the audience of locals and tourists an elegant parade.

The harbor area reserved to the event is **Calata del Porto**, where guests will have mooring at pier **CNL Centro Nautico Ligure**; parking facilities for cars and trailers in the near "Spertini" area.

2015 edition was attended by **22** motorboats and approximately **100** guests. The wide positive acknowledgment by participants asking for a sequel (second edition) raises hopes for more participants in 2017.

Also 2017 Tribute is under the patronage of "Riva Historical Society" and "Riva Society Italia" Associations, promoting it among their members.



Immagini dell'edizione 2015



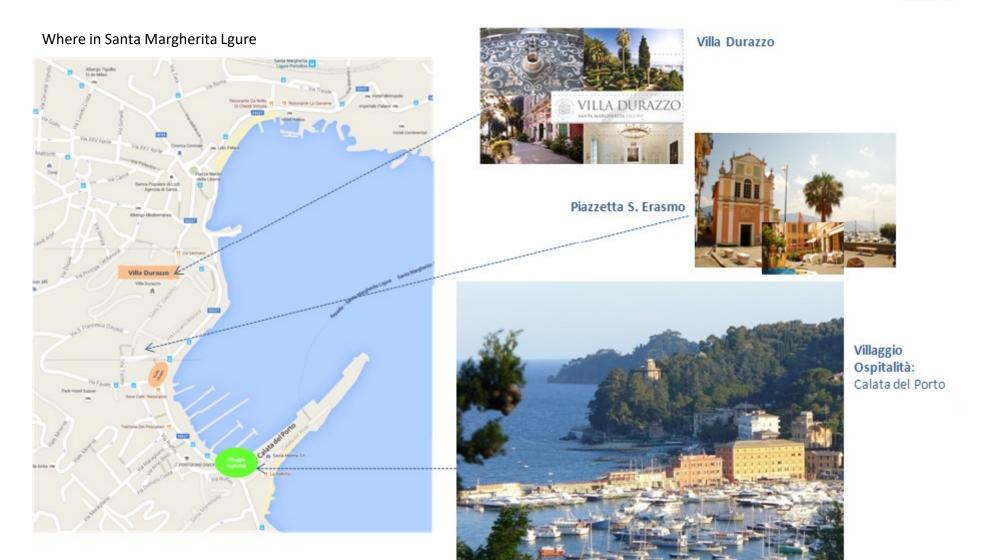






LA DOLCE VITA IN RIVIERA GRANDI EVENTI NEL TIGULLO

2017 EDITION





SANTA MARGHERITA LIGURE PORTOFINO LA DOLCE VITA IN RIVIERA GRANDI EVENTI NEL TIGULLIO

2017 EDITION PRELIMINARY PROGRAM

Program of 2017 edition will retrace the 2015 one with some interesting news:

1 st day Thursday, June 1, 2017 (optional)

- •Registration of participants, arrival and launch of the boats; mooring at **CNL Centro Nautico Ligure** pier in Santa Margherita Ligure, Calata del Porto.
- Check-in at the Hotels
- •Free Dinner and after dinner

2nd day Friday, June 2, 2017

- •Registration of participants, arrival and launch of the boats; at **CNL Centro Nautico Ligure** pier in Santa Margherita Ligure, Calata del Porto.
- •Late morning: briefing and navigation (hosting Ferrari drivers) for excursion to **Baia del Silenzio, in Sestri Levante.** Short walk in the historical center, aperitif and lunch on the terrace of the **Hotel Miramare, in Sestri Levante.**
- •Return to Santa Margherita Ligure and free afternoon
- •Welcome Dinner in Villa Durazzo

3rd day Saturday, June 3, 2017

- Morning: briefing and navigation to **Camogli,** passing through the bays of **Portofino and San Fruttuoso**. Here, **exceptionnally,** boats shall moor at the buoys of the Protected Marine Area of Portofino Parc, and, hosted by FAI Fondo Ambiente Italiano, will visit the beautiful San Fruttuoso Abbey.
- The marine excursio will continue up to Camogli, mooring at the small port of this fishing village.
- •Arrival in Cenobio dei Dogi Hotel for buffet-lunch; walking promenade of the Village and Castle..
- Return to Santa Margherita Ligure and free late-afternoon
- Transfer (by car minivan) to Porto Carlo Riva of Rapallo and here dinner at Yachting Club

4th day Sunday, June 4, 2017

- Morning: briefing and navigation of Riva motorboats for "Elegance Contest" and parade. Free morning; box lunch
- •Free afternoon
- •Farewell Dinner in Piazzetta S. Erasmo; awarding of "Elegance Contest".

5th day Monday, June 5, 2017

· Hauling and departures



Important: in case of bad weather or logistical problems, the program may vary.













2017 EDITION PROMOTION

As in 2015, the event will be supported by Press Office and Promotion ativities



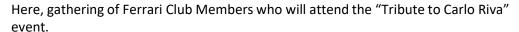
LA DOLCE VITA IN RIVIERA

2017 EDITION NEW!!!!!!!!!!

SHOW CAR FERRARI OF SCUDERIA FERRARI CLUB -RAPALLO

FRIDAY 2° JUNE

On Friday 2° of June, corso Marconi (better known as "the marine promenade" of Santa Margherita Ligure, will host an amazing SHOW CAR of Ferarri Cars, with pit – stop for tire changes, and 2 Ferrari Cars Drive Simulators















2017 EDITION CREDITS (IN PROGRESS)

PROMOTER

Comune di Santa Margherita Ligure

Santa Margherita Ligure (Ge) www.comune.santa-margherita-ligure.ge.it www.smlturismo.it

ORGANIZATION

Comitato "Team for Santa"

S. Margherita Ligure (Ge) teamforsanta@gmail.com

Associazione turistica Pro Loco Santa Margherita Ligure

S. Margherita Ligure (Ge) proloco.santa@libero.it

INSTITUTIONAL PATRONAGES

Camera di Commercio di Genova Comune di Camogli Comune di Sestri Levante

EVENT SECRETARIAT, IFO, CONTACTS

Studio BC

PH + 39 010 0983860

segreteria@studiobc.it ww.studiobc.it

PATRONAGE AND PARTNERSHIPS

Riva Society Italia

rivasit2002@gmail.com

Riva Historical Society

Milano info@rivahistorical.org

Progetto Santa Margherita srl

S. Margherita Ligure (Ge) www.villadurazzo.it

ASCOM Confcommercio Santa Margherita Ligure

S. Margherita Ligure (Ge) <u>s.margherita@ascom.ge.it</u>

Gruppo Albergatori S. Margherita Ligure - Portofino

S. Margherita Ligure (Ge) www.hotel-portofino.com

A.C.O. Associazione Concessionari Ormeggi Liguria

S. Margherita Ligure (Ge) angelosiclari@alice.it

Associazione Scoglio di S. Erasmo di Corte

S. Margherita Ligure (Ge) siamo su FB

Associazione Turistica Pro Loco Camogli

Camogli (Ge) www.camogliturismo.it - info@prolococamogli.it



















